

Custom Report Capabilities

PharmaForce International welcomes the opportunity to assist your organization with your competitive intelligence and benchmarking needs that cannot be met by our off-the-shelf offerings.



OUR CUSTOM PROJECT PROCESS



INITIAL CONSULTATION

After the initial inquiry to our sales department, you will be paired with the Director of the Regional Business Unit for your region of interest.

AGREEMENT

You will have the opportunity to share your needs with our Regional Research Director.

PLANNING

The Director will work with the regional team to design a set of deliverables and profiled companies to meet the data needs of your organization.

APPROVAL

Once pricing and timelines are approved, our team will begin to work to complete your customized report.

RESEARCH & DELIVERY

It's that easy!

Deployment, Organizational Structure and Full Time Equivalent Analysis

- Field Sales Representatives and Managers
- Marketing
 - Product Managers
 - Brand Managers
- Key Account Managers
- Market Access Personnel
- Medical Science Liaisons
- Health Economics and Outcomes Research Personnel
- Field Reimbursement Personnel
- Clinical Nurse Educators
- Promotional Priority Order
- Target Audience Analysis
- Detailing Intensity Analysis

Market Access

- Pricing, Contracting, and Reimbursement Strategy
- Channel Management/Trade
- Market Access Strategy and Marketing
- Sizing of Field Teams deployed to engage
 - Payers
 - PBM
 - Federal Accounts
- Patient Services and Reimbursement Support Program Management
- Product Portfolio Management

Compensation Benchmarking

- Field Sales
- Field Sales Management
- Field Medical

Product Launch

- Launch and Projected Launch Dates
- Current and Projected Sales Lines
- Current and Projected Product Portfolio
- Current and Projected Priority Order
- Current and Projected Target Audience

